

Gregory Murer

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Personal statement

A professional and experienced digital designer with a passion for creativity with extensive knowledge in User Interface Design, Mobile and Web Development and User Experience, currently working as a senior web designer team lead for a QHSE software company. A highly organised and efficient individual, whose thorough and precise approach to projects has yielded peers recognition and award-winning achievements in previous academic years.

Key Skills

- Extensive knowledge and proficiency in User Interface Design and prototyping
- Knowledge and proficiency in UX, including usability testing, market analysis and user behaviour
- Knowledge and proficiency in Web Development Languages (HTML5, CSS3, JavaScript, jQuery) including extended exposure to C# (Umbraco)
- Proficiency in all areas of Adobe Creative Suite (XD, Photoshop, Illustrator, Premiere, After Effects...)
- Extended knowledge of version control (Git, Bitbucket)
- Excellent communication skills, both written and verbal in English and French
- Extended experience of IT hardware and software support at various levels both on field and remotely

Employment History

Senior Web Designer – Team Lead – Ideagen PLC, Glasgow

(January 2021 – Present)

- Oversee the technical management and development of Ideagen's websites
- Create, design, wireframe, and build digital solutions, webpages, tools, and user experiences using front-end web development programming
- Support the development of the website strategy and roadmap to help us achieve our company vision and digital marketing objectives
- Lead all web design related tasks across both digital and wider business projects to collaborate with stakeholders and ensure that web design, development, UX and UI have been considered

- Lead on website conversion rate optimisation and personalisation within the digital team, running tests and making design/UX improvements to pages to increase traffic and lead conversion
- Champion and instil data-driven and user experience decisions for marketing activities and initiatives by proactively thinking about the end user, mapping out user experience journeys and the impact/benefit and rationale for any web design and development decisions made

Senior / Web Designer – Ideagen PLC, Glasgow

(May 2018 – December 2021)

- Executing all visual design stages from concept ideas to implementation whilst bringing simplicity and user friendliness to complex roadblocks.
- Improving the design of the company websites via best practices and creative solutions.
- Maintaining the appearance of websites by enforcing brand and content standard guidelines.
- Gather and refine specifications and requirements based on technical needs from the wider marketing team
- Working with different content management systems.
- Communicating design ideas using site maps, wireframes and prototypes.
- Implementing functionalities and features into websites.
- Designing and building pages in line with brand guidelines whilst following best practices and standards.

Freelance Web Designer, Glasgow

(September 2014 – July 2018)

- User Interface design including
- Web site Development
- Website Maintenance
- Digital Design (Communication/Visual assets)

Web Designer – Candidate.ID, Glasgow

(April 2017 – September 2017)

- UI Wireframing (Low and High Fidelity) and Prototyping
- Develop and Deploy landing pages
- Update and maintain client's websites in line with requirements
- Functionality and Usability testing
- In-house assets digital design

Certification & Localisation Tester - Software, PTW International, Glasgow

(June 2014 – March 2017) – Part-Time

- French Localisation testing for various games on multiple platforms
- Certification Testing as per manufacturers standards on various platforms such as PC, XBOX One, PlayStation 4, Nintendo DS, iPhone/Android handhelds and Virtual Reality headsets

Technical Support Agent, PTW International, Glasgow

(June 2012 – January 2014)

- Providing email and in-game support to players in French and English for two AAA titles on multiple platforms.
- Organizing and supporting worldwide events such as Gamescom and PAX
- Engaging the community via forum and events, in English and French, in addition to social forums moderation

Technical Support Agent, Micron Technology, East Kilbride

(April 2010 – March 2012)

- Providing technical support to customers via email, live chat and telephone in both English and French.
- Participate in marketing videos to promote brand products.
- Forum moderation in French.

Implementation Analyst, HBOS PLC, Glasgow

(January 2005 – February 2010)

- Process review using LEAN SIGMA Methodology
- Design and process implementation

Education

University of West of Scotland, Paisley

(August 2017 – April 2018)

- BSc (Honours) Web and Mobile Development (2:1):
 - UI Design – Wireframe & Prototype
 - Advanced JavaScript/jQuery
 - AngularJS
 - PHP Framework (Laravel, Symfony)

University of West of Scotland, Paisley

(August 2016 – June 2017)

- BSc Web and Mobile Development:
 - UI/UX
 - Object Orientated Programming (JavaScript, jQuery)
 - Microsoft SQL and DBMS
 - ASP.NET Web and Mobile Application Development (C#, Microsoft SQL, LINQ)
 - Web Services Technology and Internet Scripting (PHP)
 - Mobile and Web Application Design
 - Project Management and Lifecycle

New College Lanarkshire, Motherwell

(August 2015 – June 2016)

- HND Interactive Media with Web Development (A Grade):
 - UI/UX with Web Architecture Design
 - Mobile Application Development (Hybrid – Android)
 - Internet Scripting and Database Application (PHP, MySQL)
 - Dynamic Website Development (HTML5, CSS3, JavaScript, jQuery, JSON, XML)
 - Project Management (MS Project)
 - Web and Mobile Application Design

South Lanarkshire College, East Kilbride

(August 2014 – June 2015)

- HNC Interactive Media (A Grade):
 - UI/UX Fundamentals
 - Web Development (HTML5, CSS)
 - Web Design (Illustrator, Photoshop)
 - Database Applications (MySQL)
 - Media Development (Adobe Premiere, Adobe After Effect)

Honours

New College Lanarkshire, Motherwell *(June 2016)*

New College Lanarkshire Academic Student Award 2016

South Lanarkshire College, East Kilbride *(June 2015)*

Interactive Media Student Award 2015

References

References are available upon request.